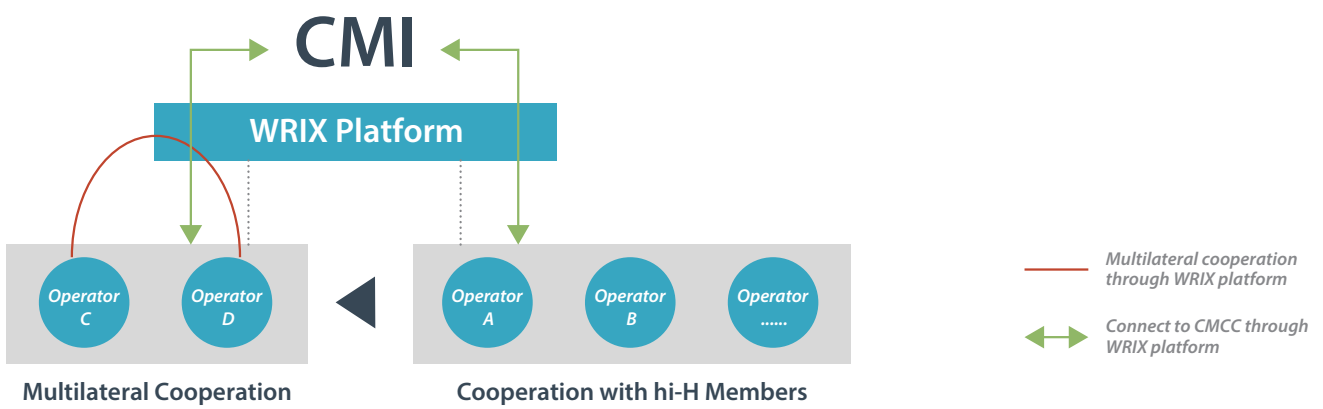
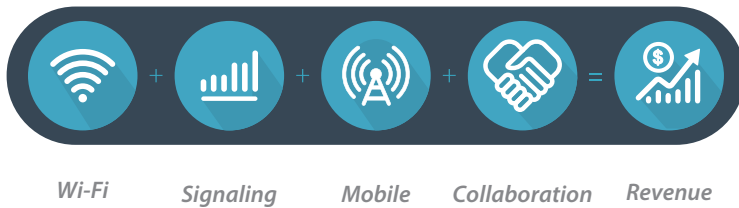




Wi-Fi ROAMING COOPERATION

1st project on a multilateral collaborative basis in Mainland China, Macau and Taiwan

- Facilitate inter-operator exchange of Wi-Fi network on a multilateral collaborative basis
- Allow members to access to the Wi-Fi roaming network of multiple operators with single connection
- CMI enables cost reduction on direct agreements and speeds up Wi-Fi roaming implementation between operators



Objective

- Establish a global Wi-Fi network sharing platform to offer complimentary services to customers by cooperating
- Leverage Mobile Wi-Fi network bundle strategy via real-time signaling query to generate more potential roaming revenue for both inbound and outbound businesses

1. Global Wi-Fi network sharing
2. Mobile Wi-Fi network bundle strategy
3. Generate more potential roaming revenue

Operator Benefits (win-win)

Business perspective

- Activate silent roamers by providing Wi-Fi services
- Increase outbound roaming revenue by encouraging user to activate roaming function
- Increase inbound roaming revenue by facilitating partners/users to roam into preferred network

Marketing perspective

- Reinforce viral marketing effect with low marketing cost to promote complimentary Wi-Fi
- Utilize landing page as a tool for marketing promotion

Subscribers Benefits (win-win)

- Enjoy complimentary Wi-Fi service as data access supplementary
- Gain more travel information or enjoy special offers through landing page